

Whitemarsh Shopping Center

Conshohocken, PA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

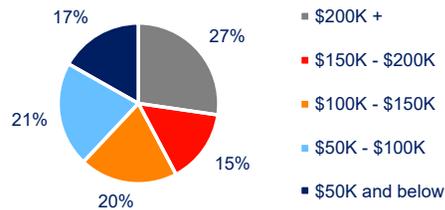
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	10,522	65,449	194,070	145,148
Total Daytime Population	10,351	85,371	234,271	210,506
Workplace Population	5,739	50,182	110,210	105,424
Average Household Income	\$155,439	\$169,753	\$169,090	\$169,857
Median Household Income	\$128,295	\$128,154	\$115,875	\$118,089
Total Households	4,373	27,637	77,912	57,490
Median Home Value	\$617,826	\$584,015	\$535,630	\$551,367
College (4+)	64.1%	58.6%	55.1%	55.2%
Total Consumer Spending/Capita (Weekly)	\$524	\$524	\$513	\$514
% of Households with Children	27.8%	23.8%	25.2%	26.0%

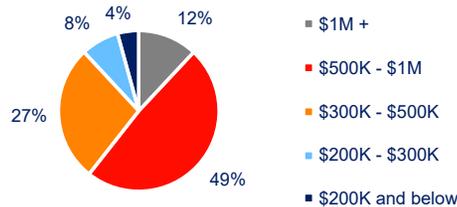
2030 Demographic Projections

Projected Population	11,013	68,121	200,022	150,695
Projected Annual Growth Rate	0.9%	0.8%	0.6%	0.8%
Projected Total Growth Rate (5-Yr)	4.7%	4.1%	3.1%	3.8%

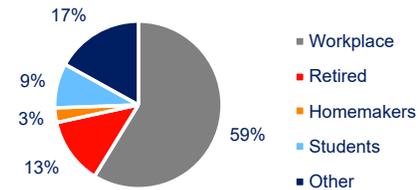
3-Mile Radius Section Detail



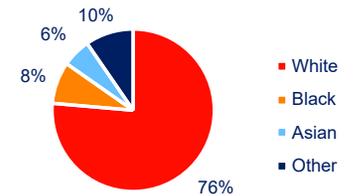
Household Income



Home Value



Daytime Population



Hispanic Origin: 6.9%

Race

